

STYLELINE *Digital Innovation Meets Glass Doors!*



LIGHT UP THE COOLER AISLE!

Imagine your customers walking down the cooler aisle viewing full-motion video that displays interactive, promotional messages!

With STYLELINE Digital Door, you can display eye-catching video within the door without obstructing your products in the cooler when displayed next to unbranded cooler doors.

Your messages stand apart from competitors, heightening interest and placing your brand at the top of every consumer's mind.

Illuminating unbranded space, STRATACACHE's PrimaSee platform integrates seamlessly into the cooler section where static signage remains difficult.

Using an embedded media player, content can easily be updated based on current promotions or customer metrics—allowing you to showcase multiple advertisements and update them instantaneously.



BRING IN-STORE ADS TO LIFE!

AUDIO Syncs with full-motion video to enhance messaging.

DYNAMIC QR CODES Enables instant download of product videos, coupons, or recipes with the ability to tie directly into social media sites.

FULL-MOTION VIDEO Displays high-definition live data and promotional advertisements.

WIRELESS CONNECTIVITY Provides the ability to instantly update promotional videos using wireless.

GESTURAL INTERACTIVITY Messages are programmed to respond when a customer uses hand gestures to interact with the promotional content.

INTERACTIVE TOUCH SCREEN Guides consumers to additional products and locations (wayfinding); Displays surveys for product and store experience feedback.

ACTIVIA FOR MEDIA SOFTWARE Creates, schedules, manages and monitors video messages for PrimaSee from any Web browser or mobile device, and instantly updates the content whether you have ten locations or tens of thousands.

PRODUCT MEASUREMENT CAMERA Alerts employees when product needs to be re-stocked and sends email alerts to mobile devices; Alerts brands if competitive products are sitting on shelves within branded environments.

AUDIENCE MEASUREMENT CAMERA Tracks and reports who views what content when, based on age and gender.

